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# **BE CREATIVE**

LogoFit's 2022 custom import product selection is here for you. Make it your own! For over 30 years, we've brought you the best quality, style, and selection, and we can't wait to see where it leads you again this year.

Choose your styles, colors, and custom designs. We'll pick up where you leave off - with the highest-quality knits and our consistently excellent embroidery.

#### PRE-BOOK

Contact your LogoFit sales representative to finalize your order by 04/15/2022. Approve your artwork upon receipt and we'll do the rest to ensure your assortment is included in our first shipment of the year and in time to hit the sales floor by Fall '22.

# INFORMATION

#### **QUALITY APPROVAL PROCESS**

Artwork will be emailed for approval prior to production. After the art is approved, production will begin. Once your custom order has entered the production phase, charges for all incurred costs will apply.

#### **ORDER CANCELLATION**

Please carefully review your order acknowledgement and artwork. Orders cannot be canceled after artwork approval has been received by LogoFit.

#### **WEB IMAGES**

FREE web images are available for all orders upon request. When responding to our art approval request, please let our artists know if you will need web images.

#### POINT OF SALE SUPPORT

LogoFit has you covered with extensive point of sale support, from unique product feature labels and hang tags to scarf hangers and counter-top displays.

#### PRE-PRICING AND BAR CODING

Pre-pricing and bar coding services are available. Please specify at the time of ordering. A service charge may apply.

#### **TERMS**

Preliminary credit evaluation is performed through Dun & Bradstreet and Experian. A rating of good or excellent qualifies for net 30 terms. Other ratings will be assigned appropriate terms.

Due to the nature of the special production of these custom

accessories, we require your order to be submitted on a written purchase

Cash and company check are the standard forms of payment accepted by LogoFit. As a convenience, we also accept the following payment alternatives: Mastercard, Visa or American Express. When this payment form is chosen the 3% discount for cash payment no longer applies.

#### **YOUTH SIZE CHART**

Infant 0-18 months Toddler 18-36 months Junior 3-10 years

#### **CONTACT INFO**

**ART**@LogoFit.com INFO@LogoFit.com **ORDERS**@LogoFit.com **WEB**@LogoFit.com **SOCIAL**@LogoFit.com

































# HYBRID CUSTOM PROGRAM

#### **INTRODUCING LOGOFIT'S NEWEST PROGRAM MIX & MATCH CUSTOMS!**

#### **HERE'S HOW IT WORKS:**

LogoFit's newest custom program allows you to build your own accessories collection in just three easy steps.

#### PRE-BOOK BY APRIL 15<sup>TH</sup>

- **1. SELECT YOUR STYLES:** Choose your styles from pages 6-7; 24 pieces per style/color, 72-piece total.
- **2. SELECT YOUR COLORS:** Choose the color combinations from the options shown on pages 6-7.
- 3. SELECT YOUR EMBROIDERY: Let us know what design you would like embroidered on your order.













cuff hat with knit-in diamond pattern and pom

#### **CUSTOMIZATION OPTIONS:**

3 solid colors

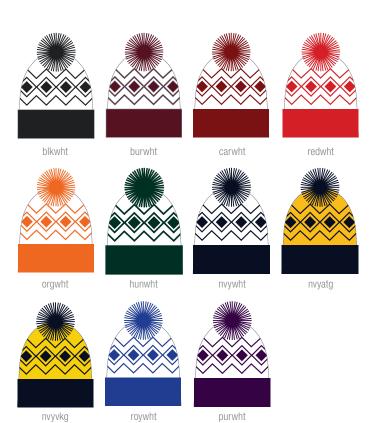


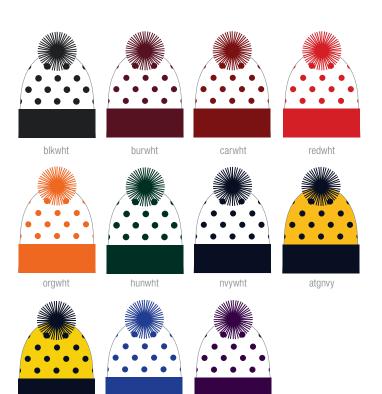


cuff hat with medium knit dot pattern, one color cuff and pom

#### **CUSTOMIZATION OPTIONS:**

3 solid colors





purwht



**WEASLEY** cuff hat knit-in diagonal stripes and pom

#### **CUSTOMIZATION OPTIONS:**

3 solid colors

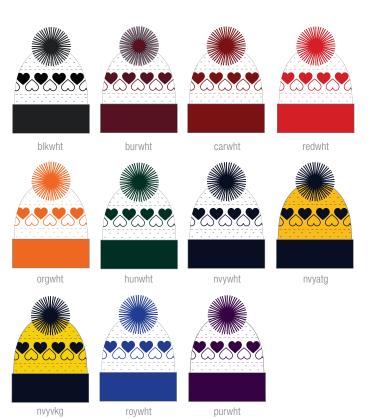


**LOVEGOOD** cuff hat with knit-in dot pattern, hearts and pom

#### **CUSTOMIZATION OPTIONS:**

3 solid colors







roywht

vkgnvy

CUSTOM • HYBRID

24 72 style/color



MALL 6903

54" soft scarf with knit-in text

**CUSTOMIZATION OPTIONS:** 

3 solid colors





ribbed cuff hat with pom and knit-in text

**CUSTOMIZATION OPTIONS:** 

3 solid colors



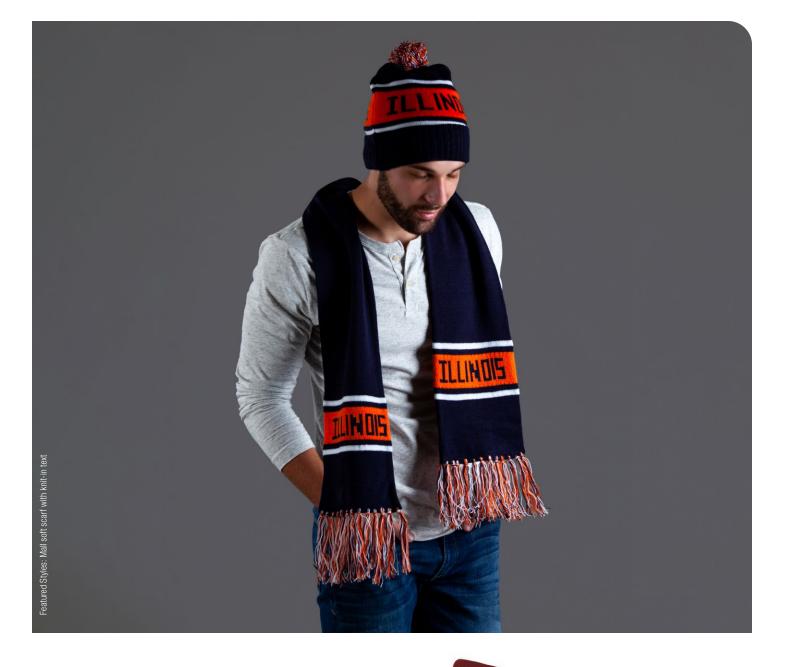


72 style/color

striped mittens with knit-in text

**CUSTOMIZATION OPTIONS:** 

3 solid colors







earband with knit-in text

**CUSTOMIZATION OPTIONS:** 3 solid colors

BANNER

**5133** fine-gauge earband with knit-in text

**CUSTOMIZATION OPTIONS:** 2 solid colors







**SWITCHBLADE** 

**REVERSIBLE** beanie with off-set oversized knit-in design



BLINDSIDE

**CUSTOMIZATION OPTIONS:** knit-in design 3 solid colors



54" **REVERSIBLE** soccer scarf with

**CUSTOMIZATION OPTIONS:** 3 solid colors



#### **QUARTERBACK**

#### 6009

6905

**FOR FALL DELIVERY** 

fleece lined marled yarn cuff hat with knit-in name & pom

#### **CUSTOMIZATION OPTIONS:**

3 solid colors

1 marled color



#### **MARTY**

#### 6008

retro knit hat with knit-in design and marled yarn

#### **CUSTOMIZATION OPTIONS:**

3 solid colors 1 marled color



72 style/color





PLEDGE #1
6007

cuff hat with pom, knit-in text, and embroidered design

#### **CUSTOMIZATION OPTIONS:**

3 solid colors



#### RUSH 6006

beanie with knit-in text and embroidered design

#### **CUSTOMIZATION OPTIONS:**

3 solid colors





### MARLEY 4004

lightweight striped slouchy beanie

#### **CUSTOMIZATION OPTIONS:**

3 solid colors



92" lightweight striped scarf with fringe

#### **CUSTOMIZATION OPTIONS:**

3 solid colors





#### **CUSTOMIZATION OPTIONS:**

3 solid colors

**KAYA** 

6769



striped cuff hat with pom

#### **CUSTOMIZATION OPTIONS:**

3 solid colors









#### **CHARLIE**

4312 toddler

FLEECE lined earflap hat with stripes, pom and embroidered design

#### **CUSTOMIZATION OPTIONS:**

3 solid colors



#### **DAYSCHOOL**

**3604** infant

ribbed cuff hat with pom and knit-in text

#### **CUSTOMIZATION OPTIONS:**

3 solid colors



## ELEMENTARY #1 3603 junior

smooth cuff hat with pom and knit-in text

#### **CUSTOMIZATION OPTIONS:**

3 solid colors

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# LOVE YOUR COLOR

"Love Your Color" even more by choosing from our entire knit color catalog of nearly 600 custom colors to create your own LogoFit "Spirit with Style."

Whether you choose a trendy fashion color, bold neon, or school colors you haven't been able to locate, LogoFit has you covered. Our artists will help you find it and, if you prefer to use a PMS color, we'll select the closest color match for you.

#### **HERE'S HOW IT WORKS:**

#### **SELECT FROM STYLES SHOWN**

SELECT YOUR COLOR from over 600 yarn colors with the help of our artists.

**HINT:** The number of colors shown in each Custom Color Program style is the number of colors you can select to create your own style.

**NOTE:** Your color selection isn't limited to the colors shown on these pages.

**POTTER** 4011



**BRADSHAW** 4116



**LEIA** 7140

SELECT YOUR EMBROIDERY GRAPHIC once you've chosen your style and colors.

**NOTE:** If the graphic you request is licensed, LogoFit must receive permission to use the graphic on any colors other than those specifically accepted by the graphic's owner.

#### **72 PIECE MINIMUM**

We've done it again. Easily place your order for a minimum of 72 pieces per style and color then follow our 72 and 144-piece LightSpeed price levels. Due to the custom nature of LogoFit's Custom Color Program, additional delivery time will apply.

**LOVE YOUR COLOR!** 



**HALFTIME 4340** i

**HIPSTER** 4001



**WEASLEY** 4013



**GRANGER 6096** 



**LOVEGOOD** 6098



**ALPINE** 6906



**FROSTY** 6750



**iTEXT** 1015



**ESCANABA** 1511



**ARYA** 1512



**APEX** 4211



**TRIXIE** 7302



meTEXT 160



**uTEXT** 1016

ESKIMO 1501 tod



**REY** 4350



EVEREST 4320 j





NORTH POLE 4010 inf FROSTY 6754 jr



**ADALINE** 6540



**POLAR** 6503



**COLUMBIA** 4105



**BLIZZARD** 4005



**CREW** 6051



**PRIMETIME 4109** 



**EVEREST 4000** 



**HONEY** 4007



**NORTH POLE 390** 



**JAMIE** 4002



**RALLY 4006** 







BRIGHT STRIPE 6113 ASCENT 4212



TINSEL 6640

LOGOFIT





**PIPER** 6904



**NIAGARA** 6751



**TEAM** 6902



**BEELINE** 5017



**CASCADE** 6756





