



2023 CUSTOM ACCESSORIES

CONTENTS

2

INTRO & PROGRAM

4

HYBRID PROGRAM

8

RETRO

10

REVERSIBLE

11

MARLED

12

CHUNKY

14

LIGHTWEIGHT

16

YOUTH

18

LOVE YOUR COLOR
PROGRAM

20

LIGHTSPEED CATALOG

BE CREATIVE

LogoFit's 2023 custom import product selection is here for you. Make it your own! For over 30 years, we've brought you the best quality, style, and selection, and we can't wait to see where it leads you again this year.

Choose your styles, colors, and custom designs. We'll pick up where you leave off - with the highest-quality knits and our consistently excellent embroidery.

INFORMATION

QUALITY APPROVAL PROCESS

Artwork will be emailed for approval prior to production. After the art is approved, production will begin. Once your custom order has entered the production phase, charges for all incurred costs will apply.

ORDER CANCELLATION

Please carefully review your order acknowledgement and artwork. Orders cannot be canceled after artwork approval has been received by LogoFit.

WEB IMAGES

FREE web images are available for all orders upon request. When responding to our art approval request, please let our artists know if you will need web images.

PRE-BOOK

Contact your LogoFit sales representative to finalize your order by 03/15/2023. Approve your artwork upon receipt and we'll do the rest to ensure your assortment is included in our first shipment of the year and in time to hit the sales floor by Fall '23.

POINT OF SALE SUPPORT

LogoFit has you covered with extensive point of sale support, from unique product feature labels and hang tags to scarf hangers and counter-top displays.

PRE-PRICING AND BAR CODING

Pre-pricing and bar coding services are available. Please specify at the time of ordering. A service charge may apply.

TERMS

Preliminary credit evaluation is performed through Dun & Bradstreet and Experian. A rating of good or excellent qualifies for net 30 terms. Other ratings will be assigned appropriate terms.

Due to the nature of the special production of these custom accessories, we require your order to

be submitted on a written purchase order.

Cash and company check are the standard forms of payment accepted by LogoFit. As a convenience, we also accept the following payment alternatives: Mastercard, Visa or American Express. When this payment form is chosen the 3% discount for cash payment no longer applies.

YOUTH SIZE CHART

Infant 0-18 months
Toddler 18-36 months
Junior 3-10 years

CONTACT INFO

ART@LogoFit.com
INFO@LogoFit.com
ORDERS@LogoFit.com
WEB@LogoFit.com
SOCIAL@LogoFit.com
LICENSING@LogoFit.com



HYBRID

CUSTOM PROGRAM

PRE-BOOK BY MARCH 15TH

HERE'S HOW IT WORKS:

Mix and match your favorite styles and colors across all 12 Hybrid designs.

- 1. SELECT YOUR STYLES:** Choose your styles from; 24 pieces per style/color, 72-piece total/graphic.
- 2. SELECT YOUR COLORS:** Choose the color combinations from the options shown.
- 3. SELECT YOUR WELD:** Let us know what design you would like on your order.

HYBRID

NEW 2023 STYLES



NEW
ROOSTER
4420



NEW
MAVERICK
4540



NEW
GOOSE
6220



NEW
ICEMAN
6340

PREBOOK BY MARCH 15TH FOR FALL DELIVERY

24 style/color

72 total graphic

CUSTOM • HYBRID



NEW
ROOSTER
4420
cuff hat with knit-in micro stripes and pom



NEW
MAVERICK
4540
cuff hat with knit-in gradual stripes and pom



JOEY
4009
cuff hat with pom



CHANDLER
4118
cuff hat with knit-in racing stripes and pom



POTTER
4011
cuff hat with knit-in diamond pattern and pom



WEASLEY
4013
cuff hat with knit-in diagonal stripes and pom



NEW
GOOSE
6220
cuff hat with knit-in buffalo plaid pattern and pom



NEW
ICEMAN
6340
cuff hat with knit-in speckle pattern and pom



PHOEBE
6090
cuff hat with knit dot pattern and pom



RACHEL
6094
cuff hat with double stitch zig-zag and pom



GRANGER
6096
cuff hat with medium knit-in dot pattern and pom



LOVEGOOD
6068
cuff hat with knit-in dots pattern, hearts and pom



MALL
6903
54" soft scarf with knit-in text

CUSTOMIZATION OPTIONS:
3 solid colors



COLLEGIATE #1
3602
ribbed cuff hat with pom and knit-in text

CUSTOMIZATION OPTIONS:
3 solid colors



CHEER
1551
striped mittens with knit-in text

CUSTOMIZATION OPTIONS:
3 solid colors



SPIRIT
5135
earband with knit-in text

CUSTOMIZATION OPTIONS:
3 solid colors



BANNER
5133
fine-gauge earband with knit-in text

CUSTOMIZATION OPTIONS:
2 solid colors



Featured Styles: Quarterback retro knit hat with knit-in design, McFly retro reversible scarf with knit-in design and marled yarn



QUARTERBACK

6009

fleece lined marled yarn cuff hat with knit-in name & pom

CUSTOMIZATION OPTIONS:

3 solid colors
1 marled color



MARTY

6008

retro knit hat with knit-in design and marled yarn

CUSTOMIZATION OPTIONS:

3 solid colors
1 marled color



#1

McFLY

6905

74" retro knit reversible scarf with knit-in design and marled yarn

CUSTOMIZATION OPTIONS:

3 solid colors
1 marled color



NEW

HATTRICK

6052

Cuff hat with knit-in name with pom

CUSTOMIZATION OPTIONS:

3 solid colors



reversible

SWITCHBLADE
290
REVERSIBLE beanie with off-set oversized knit-in design

CUSTOMIZATION OPTIONS:
3 solid colors

*DESIGN FOR BOTH
HOME & AWAY GAMES*



#1
BLINDSIDE
6901
54" **REVERSIBLE** soccer scarf with knit-in design

CUSTOMIZATION OPTIONS:
3 solid colors

Designs not limited to the ones shown





**MC GEE
4170**

Marled yarn, thin solid stripes, thick solid stripes with solid cuff and pom and embroiderd design

CUSTOMIZATION OPTIONS:

3 solid colors
1 marled color



**PLEDGE #1
6007**

cuff hat with pom, knit-in text, and embroidered design



**RUSH
6006**

beanie with knit-in text and embroidered design

Featured Style: McGee ribbed cuff hat with pom and alternating solid and marled stripes





MARLEY
4004
lightweight striped slouchy beanie

CUSTOMIZATION OPTIONS:
3 solid colors



KAYA
6769
84" lightweight scarf with alternating wide stripes

CUSTOMIZATION OPTIONS:
3 solid colors



GRANT
6768
92" lightweight striped scarf with fringe

CUSTOMIZATION OPTIONS:
3 solid colors



TORY #1
4003
striped cuff hat with pom

CUSTOMIZATION OPTIONS:
3 solid colors

Featured Style: Tory striped cuff hat with pom





Featured Styles: Dayschool: ribbed cuff hat with pom and knit-in text, Elementary smooth cuff hat with pom and knit-in text



CHARLIE
4312 toddler
FLEECE lined earflap hat with stripes, pom and embroidered design

CUSTOMIZATION OPTIONS:
 3 solid colors



DAYSCHOOL
3604 infant
 ribbed cuff hat with pom and knit-in text

CUSTOMIZATION OPTIONS:
 3 solid colors



ELEMENTARY #1
3603 junior
 smooth cuff hat with pom and knit-in text

CUSTOMIZATION OPTIONS:
 3 solid colors

LOVE YOUR COLOR

CUSTOM COLOR PROGRAM

“Love Your Color” even more by choosing from our entire knit color catalog of nearly 600 custom colors to create your own LogoFit “Spirit with Style.”

Whether you choose a trendy fashion color, bold neon, or school colors you haven’t been able to locate, LogoFit has you covered. Our artists will help you find it and, if you prefer to use a PMS color, we’ll select the closest color match for you.

HERE’S HOW IT WORKS:

SELECT FROM STYLES SHOWN

SELECT YOUR COLOR from over 600 yarn colors with the help of our artists.

HINT: The number of colors shown in each Custom Color Program style is the number of colors you can select to create your own style.

NOTE: Your color selection isn’t limited to the colors shown on these pages.

SELECT YOUR EMBROIDERY GRAPHIC once you’ve chosen your style and colors.

NOTE: If the graphic you request is licensed, LogoFit must receive permission to use the graphic on any colors other than those specifically accepted by the graphic’s owner.

144 PIECE MINIMUM

We’ve done it again. Easily place your order for a minimum of 144 pieces per style and color. Due to the custom nature of LogoFit’s Custom Color Program, we will provide a price quote at time of order and additional delivery time will apply.

LOVE YOUR COLOR!



BRADSHAW 4116



POTTER 4011



WEASLEY 4013



GRANGER 6096



LOVEGOOD 6098



HIPSTER 4001



LEIA 7140



BRIGHT STRIPE 6113



ASCENT 4212



TINSEL 6640



ALPINE 6906



FROSTY 6750



iTEXT 1015



uTEXT 1016



ESCANABA 1511



ARYA 1512



APEX 4211



TRIXIE 7302



meTEXT 160 jr



ESKIMO 1501 tod



REY 4350 jr



EVEREST 4320 jr



NORTH POLE 4010 inf



FROSTY 6754 jr



ADALINE 6540



POLAR 6503



COLUMBIA 4105



BLIZZARD 4005



CREW 6051



PRIMETIME 4109



EVEREST 4000



HONEY 4007



NORTH POLE 390



JAMIE 4002



RALLY 4006



ALPS 7124



PIPER 6904



NIAGARA 6751



TEAM 6902



BEELINE 5017



CASCADE 6756



MISSISSIPPI 6770