



BE CREATIVE

LogoFit's 2024 custom import product selection is here for you. Make it your own! For over 30 years, we've brought you the best quality, style, and selection, and we can't wait to see where it leads you again this year.

Choose your styles, colors, and custom designs. We'll pick up where you leave off - with the highest-quality knits and our consistently excellent embroidery.

PRE-BOOK

Contact your LogoFit sales representative to finalize your order by 03/15/2024 for September delivery and 05/15/2024 for November delivery. Approve your artwork upon receipt and we'll do the rest to ensure your assortment is included in our first shipment of the year and in time to hit the sales floor by Fall '24.

INFORMATION

QUALITY APPROVAL PROCESS

Artwork will be emailed for approval prior to production. After the art is approved, production will begin. Once your custom order has entered the production phase, charges for all incurred costs will apply.

ORDER CANCELLATION

Please carefully review your order acknowledgement and artwork. Orders cannot be canceled after artwork approval has been received by LogoFit.

WEB IMAGES

FREE web images are available for all orders upon request. When responding to our art approval request, please let our artists know if you will need web images.

POINT OF SALE SUPPORT

LogoFit has you covered with extensive point of sale support, from unique product feature labels and hang tags to scarf hangers and counter-top displays.

PRE-PRICING AND BAR CODING

Pre-pricing and bar coding services are available. Please specify at the time of ordering. A service charge may apply.

TERMS

Preliminary credit evaluation is performed through Dun & Bradstreet and Experian. A rating of good or excellent qualifies for net 30 terms. Other ratings will be assigned appropriate terms.

Due to the nature of the special production of these custom accessories, we require your order to be submitted on a written purchase order.

Cash and company check are the standard forms of payment accepted by LogoFit. As a convenience, we also accept the following payment alternatives: Mastercard, Visa or American Express. When this payment form is chosen the 3% discount for cash payment no longer applies.

YOUTH SIZE CHART

Infant 0-18 months Toddler 18-36 months Junior 3-10 years

CONTACT INFO

ART@LogoFit.com INFO@LogoFit.com **ORDERS**@LogoFit.com **WEB**@LogoFit.com **SOCIAL**@LogoFit.com **LICENSING**@LogoFit.com **ACCOUNTING**@LogoFit.com





























HYBRID CUSTOM PROGRAM

PRE-BOOK BY

MARCH 15TH FOR SEPTEMBER DELIVERY MAY 15TH FOR NOVEMBER DELIVERY

HERE'S HOW IT WORKS:

Mix and match your favorite styles and colors across all 18 Hybrid designs.

- 1. SELECT YOUR STYLES: Choose your styles from pages 6-7; 24 pieces per style/color, 72-piece total/graphic.
- 2. SELECT YOUR COLORS: Choose the color combinations from the options shown.
- 3. SELECT YOUR WELD: Let us know what design you would like on your order.









PREBOOK BY MARCH 15TH PREBOOK BY MAY 15TH



MIX & MATCH













PAC-MAN 6079

PRISM



TWO-COLOR

Our Two-Color Hybrids offer flexibility in a premium, knit-in pattern cuff hat that you won't find anywhere else. With the option to mix and match different styles and colors, you'll be able to create your own program of deluxe winter gear.





TETRIS 4078

cuff hat with knit-in puzzle blocks and pom



CHEAT CODE 4079

cuff hat with knit-in video game code and pom



ZELDA 6078

cuff hat with knit-in video game icons and pom



PAC-MAN 6079

cuff hat with knit-in video game level and pom



ROOSTER #5

cuff hat with knit-in micro stripes and pom



MAVERICK #1

cuff hat with knit-in gradual stripes and pom



GOOSE cuff hat with knit-in buffalo plaid pattern and pom



ICEMAN #

cuff hat with knit-in speckle pattern and pom



JOEY 4009 cuff hat with pom



CHANDLER 4118 cuff hat with knit-in racing stripes and pom

HOCKEY

cuff hat with knit-in diagonal

WEASLEY

stripes and pom

4013







cuff hat with double stitch

zig-zag and pom

MIX & MATCH

HYBRID

STYLES

cuff hat with medium knit-in dot pattern and pom

FU

GRANGER



6098 cuff hat with knit-in dot pattern, hearts and pom

RAINBOW

F

cuff hat with knit-in diamond

POTTER

pattern and pom

4011

Just like our other Hybrids, our Rainbow styles offer the same premium qualtiy. However, these styles stand above the rest with their unique rainbow patterns and a neutral charcoal cuff that looks great with any SonicWeld™.



4048 *only one color available cuff hat with knit-in rainbow triangles and pom



6048 *only one color available

cuff hat with knit-in rainbow dot pattern and rainbow pom

MALL 6903

54" soft scarf with knit-in text

CUSTOMIZATION OPTIONS:

3 solid colors









ribbed cuff hat with pom and knit-in text and pom

CUSTOMIZATION OPTIONS:

3 solid colors

CHEER

striped mittens with knit-in text

CUSTOMIZATION OPTIONS:

3 solid colors



PREBOOK BY MARCH 15TH PREBOOK BY MAY 15TH







SPIRIT

5135

ear band with knit-in text

CUSTOMIZATION OPTIONS:

3 solid colors

FOR SEPTEMBER DELIVERY FOR NOVEMBER DELIVERY

BANNER

fine-gauge ear band with knit-in text

CUSTOMIZATION OPTIONS:

2 solid colors



9





QUARTERBACK

6009

retro marled cuff hat with knit-in text and pom with FLEECE lining

CUSTOMIZATION OPTIONS:

3 solid colors

1 marled color



MARTY

6008

retro marled cuff hat with knit-in text and pom

CUSTOMIZATION OPTIONS:

3 solid colors 1 marled color



CUSTOMIZATION OPTIONS:

3 solid colors 1 marled color

CUSTOMIZATION OPTIONS: 3 solid colors cuff hat with knit-in text and pom

74" retro knit **REVERSIBLE** scarf

with knit-in text and marled yarn

6052

BODY io et l'use reversible **CUSTOMIZATION OPTIONS:** 3 solid colors **SWITCHBLADE**

REVERSIBLE beanie with off-set oversized knit-in design DESIGN FOR BOTH HOME & AWAY GAMES

BLINDSIDE

CUSTOM • REVERSIBLE

54" **REVERSIBLE** soccer scarf with knit-in design

CUSTOMIZATION OPTIONS:

PREBOOK BY MARCH 15TH

PREBOOK BY MAY 15TH

3 solid colors

DESIGN IDEAS

to get started with



LAYOUT# B215

LAYOUT# B315 GARDNER-WEBB UNIVERSITY

LAYOUT# B415

LAYOUT# B515

LAYOUT# B615

LAYOUT# B715





Designs not limited to the ones shown



THIN STRIPE MARLED STRIPE THICK STRIPE

MCGEE

4170

marled cuff hat with thin solid stripes, thick solid stripes, embroidered design and pom

CUSTOMIZATION OPTIONS:

3 solid colors 1 marled color







6006

beanie with knit-in text and embroidered design









MARLEY 4004

lightweight striped slouchy beanie with embroidered design

CUSTOMIZATION OPTIONS:



92" lightweight striped scarf with fringe and embroidered design

CUSTOMIZATION OPTIONS:

3 solid colors



84" lightweight scarf with alternating wide stripes and embroidered design

CUSTOMIZATION OPTIONS:

3 solid colors

KAYA

6769



lightweight striped cuff hat with pom and embroidered design

CUSTOMIZATION OPTIONS:

3 solid colors











CHARLIE

4312 toddler

FLEECE lined ear flap hat with stripes, pom and embroidered design

CUSTOMIZATION OPTIONS:

3 solid colors



THIN STRIPE PANEL TEXT CUFF / BODY

DAYSCHOOL

3604 infant

ribbed cuff hat with knit-in text and pom

CUSTOMIZATION OPTIONS:

3 solid colors

ELEMENTARY #1 3603 junior

smooth cuff hat with knit-in text and pom

CUSTOMIZATION OPTIONS:

3 solid colors

